



"Where Champions Are Sold"

July 6, 2010

Dear Quarter Horse Yearling Consignors:

Thank you for your recent entries into our 32nd annual Quarter Horse Yearling Sale. It is consignors like you that make Heritage Place the success that it is. This looks to be the most exciting sale in recent years with 1023 yearlings, and some of the best quality horses ever seen at Heritage Place.

Once again, on July 21, 2010 we will be drawing for hip numbers and this can be viewed live, via webcast from the link found on heritageplace.com at 1:00 p.m. (Central time). A preliminary consignors' index will be available online at heritageplace.com by noon, Thursday, July 22nd. As always you may move one horse within your consignment (this is based upon the listed owner or consignor of the horse), the deadline to make any changes will be Thursday, July 29, 2010. We request that you send your changes by e-mail to kathyjevons@heritageplace.com or by fax to 405-686-1267.

Respectfully,

Jeff B. Tebow
CFO/GM